



COMMUNICATION OF ENGAGEMENT



In this year's rankings, MUBS was one of the only six universities ranked in Lebanon among over 1200 worldwide universities in Times Higher Education (THE) Impact Rankings. MUBS secured a number of top performances including a notable rank in the top 200 universities in SDG 1-No Poverty, top 300 universities in SDG5-Gender Equality, and among the top 1 % worldwide universities in providing education for students in developing countries. MUBS also received a full grade for teaching the next generation to adopt sustainability in their lives. We have demonstrated commitment to meaningful education around SDGs across the university in all our programs. These rankings look at the role that the university plays in the society for a better and more sustainable future. THE Impact rankings assess the university against the UN Sustainable Development Goals or SDGs. Accordingly, MUBS outreach activities and goals are based on the UN SDGs that the institution adopts including:

SDG 1: No poverty

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 9: Industry, Innovation, and Infrastructure

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 16: Peace, Justice, and Strong Institutions

SDG 17: Partnership for the Goals



To promote for SDG 1: No Poverty

MUBS campuses are located in rural and urban regions to ensure that all have an equal chance of completing their higher education. MUBS has maintained its credit price and is the lowest in comparison to other universities yet offering high-quality education. In 2019 and 2020, all MUBS students were granted a financial aid discount ranging between 25% and 100% summing up to a total of 3.5\$ million. Students are offered flexible payment as well. Scholarship and financial aid forms are available to the public to apply to.

During the past years, MUBS organized innovative events for high school students providing scholarships for the winner. Such events include Brain Camps, MUBS Talks, reading days, and science rally. All events were free of charge and all students were given equal chances to participate. MUBS frequently publishes articles on all events related to SDG1 to monitor and evaluate the sustainability goals improvement.

Through numerous collaborations, MUBS offers scholarships to schools, municipalities and NGOs. Those specific scholarships range between 50% to 80%. Recently, MUBS collaborated with KIRON, a German INGO which helps Syrian and Palestinian refugees continue their education and offered their students scholarships between 20% to 60%.

MUBS established the Student Success Office that provides supportive workshops to students for their success and development to achieve their full potential. The Academic Services Department supports students and helps them get the most out of their MUBS experience. We are committed to working with every student throughout their higher education studies to create an educational plan that will help them attain all the goals that they have set for themselves. Aiming to maintain the stability of academic level, the Student Success Office and the Student Success Committee monitor the academic progress of students,

especially those from low SES backgrounds to offer mentorship, tutoring, and counseling, if needed. To ensure that students who join the university are indeed capable of completing their studies, MUBS researchers are also making recommendations that ensure best practices are followed to ensure high graduation rates among students from marginalized communities like refugees.

MUBS has committed itself to community development and education. As such, the university has taken upon itself to offer continuous training and support to students and community members, especially in rural communities, to empower and foster entrepreneurial initiatives and start-ups. The University launched the Rural Incubator in Rashaya (West Beqaa) to help the area's youth establish, develop, and grow their businesses. The University also offered local farmers in Mount Lebanon, the South, and Beqaa free workshops in partnership with the Ministry of Agriculture and other local NGOs.

MUBS organizes charitable campaigns to donate various essential services and products. These initiatives, led by MUBS staff and students, include food, health services, clothing, medication, and training. To systemize and oversee more effective dissemination of services and material to the needy, MUBS established the National Wellness Network that works with local partners to investigate the local community's needs, and respond in the most convenient way to address those needs. MUBS also collaborates with top universities like Stanford University to utilize educational technology tools to address global health challenges. The driving force behind this pioneering collaboration is the understanding that in fragile states and zones of conflict like Lebanon, humanitarian response inevitably requires close collaboration between local and international respondents.

MUBS is also active in organizing round table discussions, lectures, and seminars that aim at ending poverty among marginalized populations and has launched several initiatives toward that end.

All events that are related to SDG1 "No Poverty" is available to the public and accessible through:

- [MUBS SDGS annual report](#)
- [MUBS website /SDG page](#)
- [MUBS social media accounts: Facebook, Instagram, LinkedIn, Twitter](#)
- [MUBS Scholarship and Financial aid forms on the website](#)
- [Catalog and Brochure](#)

All details about the activities relate to SDG 1 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg1.aspx>



To promote for SDG 3: Good Health and Well-Being

MUBS believes that ensuring healthy lives and promoting well-being at all ages is essential to sustainable development. One of the main objectives of MUBS is to establish defined policy for health and wellbeing that is accessible to students, faculty and community. Therefore, MUBS have launched collaborations with national and international institutions such as NGOS, hospitals, universities, schools and municipalities in order to organize continuous events and projects to help protect, preserve, and promote the wellbeing, and empower community individuals to live healthier lifestyle.

Below a brief list of events that are related to SDG 3:

- National Wellness Network: The National Wellness Network (NWN) is an organization established by the Modern University for Business & Science (MUBS) with an objective to empower individuals to adopt and maintain healthy lifestyle behaviors. It is committed to improve the wellness of the community through the delivery of affordable, comprehensive state of the art health and wellness services of the maximum quality for individuals of all ages.

- **Collaboration with Local or Global Health Institutions:** MUBS has signed more than 100 memorandum of understanding with various schools, hospitals, NGOs, municipalities to better benefit the community by offering training, awareness campaigns, and workshops. Applying for projects/grants that serve the development of the community plays a crucial part in the continuity of our programs. Virtual Exchange courses were offered between Modern University for Business and Science, Stanford University, San Jose State University in the United States and Cardiff Metropolitan University in the United Kingdom.
- **MSc. Master of Science in Sport Management and Leadership:** This is a contemporary program targeted at professionals and practitioners working in the sport and leisure industry who wish to develop their leadership practice and/or seek new opportunities. The program is equally attractive due to a collaboration established between Modern University for Business and Science, Beirut Marathon and Cardiff Metropolitan University that give the students the opportunity to study at UK's premier university for sport.
- **Health Awareness Campaign: Free Check-Ups to School Students and to the public.** MUBS and NWN organize series of Health Awareness Days to school students and for the public in all regions in Lebanon where free medical examinations are offered, which included glucose level testing, visual acuity screening, body mass composition, and Body Mass Index (BMI). These free services were provided by the School of Health Sciences' and NWN team of medical doctors, optometrists, and dietitians, supported by distinguished students of Public Health, Nutrition, and Optometry & Vision Science.
- **Student Exchange between Stanford and Lebanon: Utilizing Education Technology to Address Global Health Challenges.** MUBS Virtual Exchange Program (VEP) links courses in the US, Europe and MUBS in Lebanon. The program uses advanced collaboration technologies, including web videoconferencing, virtual whiteboards, shared text annotating, discussion boards, and chat rooms, around a challenging problem-based learning curriculum developed in close cooperation with scholars in Stanford University.
- **Sports Facilities with the Local Community,** MUBS opened 4 fitness centers in four campuses: Damour, Aley, Semqanieh and Jal Dib. The services include gyms and fitness classes such as Boxing, Muay Thai, Yoga, Zumba, etc...MUBS runs tournaments for Schools every year; Sports games include Football and Ping-Pong as well as fitness tournaments (power lifting and circuit training).
- **Mental Health Support:** MUBS establish a Student Success Office and committee that give mental health special attentions through workshops and direct consultations to students. In addition, mental health is one of the key topics being tackled through launching an initiative "Basme" Breaking the Stigma around Mental Health in the Middle East targeting MUBS students and the public by adopting activities, programs and innovative approaches to reach those in need taking into consideration that the majority of the country's mental health care services are provided privately and concentrated in Beirut, resulting in grave inequalities in access to care.
- **Smoke Free Campus Policy:** MUBS is committed to the health and wellbeing of students, staff, faculty, visitors, and stakeholders. Smoking is the leading cause of preventable death and disease, thus MUBS aims to create a healthful and comfortable environment for all members of the University.

All details about the activities relate to SDG 3 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg3.aspx>



To promote for SDG 4: Quality Education

MUBS works to provide “Quality Education Within Your Reach”. MUBS has 5 campuses and a Continuing Education Center in Jal el Dib offers life-long learning opportunities for professionals and adult learners who benefit from certificate programs and specialized diplomas that are offered by the University.

The university has partnered with local organizations, municipalities, and international NGOs that are eligible to utilize educational resources on campus. These partners include, but not limited to, Federation of Municipalities of Jabal el Shaikh, Shouf Soueijani municipality, Kiron, Arab Resource Collective. Additionally, the university is pioneering a Virtual Exchange program that offers classes to MUBS students and non-students to study alongside peers from other partner institutions abroad. Virtual training courses are also provided within the FREE Project, supported by the European Union, focusing on equality and sustainability in the Mediterranean region. MUBS also hosts school children for reading and science days.

MUBS dedicates a significant amount of its programs to promote education and skills development among members of the community, beyond the student body. The University Center for Training & Development, National Wellness Network, Department of Education, School of Health Sciences, and Art & Design Program, and the Research Office are especially active in this endeavor, which are popular in rural and under-served regions of the country, with the public eagerly attending such events on-campus in our six locations.

At the core of the MUBS mission is educational access and community service. As such, the University offers on weekly basis opportunities for attending seminars, lectures, educational events, art exhibits, town-hall meetings, and other forms of professional and personal development. All events are announced to the public on our website and through the university’s social media channels.

MUBS organizes workshops outside the university as in malls, schools and municipalities, these workshops consist of drawing on glass, mandala painting, and recycling. The workshops held by an instructor with the help of students as volunteers.

Here is brief list of events and actions that are related to SDG4:

Seminar : Environmental Awareness: The Importance of Recycling

Japan Day at MUBS

Green Design day 2016

TEDxMUBS: Inspire to Lead

Effective Oral Communication Skills Training Workshops- Rashaya Campus

All details about the activities relate to SDG 4 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg4.aspx>



To promote for SDG 5: Gender Equality

MUBS does not discriminate in recruitment and admissions on the basis of gender and sexual orientation. Women recruitment is encouraged through women empowerment programs in rural areas and continuous institutional research is conducted to track applications and takes action accordingly.

MUBS has Non-discriminatory policy to insure that the university is a safe place for all students irrespective of sexual orientation, religious beliefs, or cultural background. In addition, MUBS established the Equality and Sustainability (E&S) Center in October 2020 with the support and co-funding of the Free Erasmus+ project. The center is associated with MUBS School of Health Sciences and is compatible with its mission and values including the promotion of diversity among its students, faculty, and staff. The center is gender-centered and advocates for gender mainstreaming and empowerment approaches in addition to a Gender Equality course offered to students.

The strategic plan of the Equality and Sustainability Center includes:

- Leadership accountability and governance opportunities for women
- Effective action to ensure women's employment conditions are protected and adjusted to allow mobility and equal opportunity.
- Auditing remuneration trends, investigating and compensating any pay gaps between male and female staff members.
- Implementing policies that would ensure women are respected and protected in the work environment.
- Advancing women's career through providing aid with applications for promotion and research.

The office of International Affairs at MUBS organized a dissemination event about the Erasmus+ project "Female Academic Role Model Empowerment, Equality and Sustainability at Universities in Mediterranean Region: towards 2030 Agenda (FREE)". In addition to a free Dissemination Event about the Erasmus+ project "Female Academic Role Model Empowerment, Equality and Sustainability at Universities in Mediterranean Region: towards 2030 Agenda (FREE)"

Women recruitment is encouraged through women empowerment programs in rural areas with special scholarships for women applicants. MUBS conducts studies, interventions, and conferences targeting women i.e. a Research and Mentoring session about perception of students towards women and the perception of women themselves about their role and status in Lebanese rural communities.

The University Center for Training and Development (UCTD) at MUBS organizes workshops on Assertiveness for Women in the Workplace. MUBS Research Director represented the Middle East at the 2019 Women Leaders in Global Health Conference in Kigali, Rwanda.

The Modern University of Business and Science (MUBS) is committed to create an environment where equality opportunity is available to students, staff, and all stakeholders; and differences are valued through the Anti-harassment and diversity policy.

Within the Diversity and Anti-Harassment policy:

If a staff member feels that he/she has been discriminated, the staff should alert without delay the Human Resources Department via email, a written letter, or in person, maintaining the right to anonymity, to launch necessary investigations. If a student feels that he/she has been discriminated; the student can submit a case report form to the Academic Integrity Committee to report any violation of student fairness and equitability: Fair treatment means people receive non-discriminatory attitudes regardless of their personal conditions. It means to treat students in a non-discriminatory manner regardless of their race, color, national origin, gender, or disabilities. Equitable treatment means people receive the same opportunity to reach an objective.

Female students are encouraged to attend seminars, workshops, and women mentoring programs that MUBS provides for women from the public and from the students' community.

For example: MUBS strengthens access to protection, participation and services for women refugees and host communities, along with workshops on empowering women's rights and duties in the countryside societies.

The academic services support female and male students with no discrimination and help them get the most out of their MUBS experience. We are committed to working with every student throughout their higher education studies to create an educational plan that will help them attain all the goals that they have set for themselves. The University manages its frameworks for assuring, enhancing, and regulating all levels of learning and teaching, that there is an appropriate degree of consistency of student learning and teaching experience across the University. We align the University's academic frameworks with external requirements regarding standards and quality along with supporting innovation in learning and teaching.

Aiming to maintain a stability of academic level, the Student Affairs Office monitors the academic progress of female and male students with no discrimination.

All details about the activities relate to SDG 5 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg5.aspx>



To promote for SDG 9: Industry, Innovation, and Infrastructure

MUBS has launched the National Wellness Network (NWN) to exploit intellectual property that has originated from within the institution.

The following goals provide the framework through which NWN serves the community and the stakeholders of MUBS:

- To provide community individuals at all ages equal opportunity to access health-wellness related programs, services, and events.
- To promote healthy habits, prevent illness and disease, and reduce risk factors.
- To work administratively and environmentally in reducing health barriers to promote healthy lifestyles
- To place value on personal well-being as a necessity to learn, be productive and contribute to society in everyday life.
- To provide current, reliable, and accurate health information to the community through educational programs and seminars.
- To be considerate to the community diverse backgrounds, cultural norms, and beliefs.
- To contribute and coordinate with professional organizations at local, national, and regional levels.
- To establish and maintain collaborative professional relationships with the community
- To assess services provided and continually strive to improve those services.
- Provide timely and quality care to all our members by qualified professionals, while maintaining confidentiality of personal, medical information, and fitness evaluations.
- Continued growth in proportion to the increase of members to provide quality services in a timely fashion.
- Maintain a positive working relationship with organizations and corporates to ensure the success of the center.
- Coordinate cross-training and education efforts to improve community knowledge and awareness regarding different wellness issues.
- Prompt, professional health intervention, follow up, schedule availability for patient intake, assessment, and medical treatment.
- Provide a comprehensive wellness initiative to include expanded outreach efforts, health awareness/

treatment, nutritional workshops, fitness sessions, and educational seminars.

- Educating the community on the benefits of the wellness center, and maintain adequate funding for maintenance and expansion of wellness program.
- Acquire/maintain of required licensure for medical and technical staff as mandated by law.

MUBS contributes to its community by providing employment opportunities to 218.5 full time equivalent employees.

Research income comes from research funding bodies within research and community engagement projects and from Erasmus + through capacity building projects funded under the former Tempus Programme.

All details about the activities relate to SDG 9 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg9.aspx>



To promote for SDG 10: Reduced Inequalities

MUBS does not discriminate in recruitment and admissions on the basis of race, color, religion, national origin, age, and disability, marital status and family circumstances, gender and sexual orientation.

The university encourages admissions of low-income students through a comprehensive financial aid program. Women recruitment is encouraged through women empowerment programs in rural areas. Continuous institutional research is conducted to track applications and takes action accordingly. The university works on recruiting underrepresented groups like Syrian refugees through tailoring academic programs that suit their qualifications similar to Kiron courses and SPARK Foundation.

MUBS is committed to create an environment where equal opportunities are available to students, staff, and all stakeholders. Within the Anti-Harassment and Diversity policy: If a staff member feels that he/she has been discriminated, the staff should alert the Human Resources Department via email, a written letter, or in person, maintaining the right to anonymity to launch an investigation. If a student feels that he/she has been discriminated against, the student can submit case report fairness to the Academic Integrity Committee to report any violation of student fairness and equitability. Fair treatment at MUBS means that any discriminatory acts are not tolerated under any circumstance. It means to treat students and employees with respect and fairly regardless of their race, color, national origin, gender, religious beliefs, or disabilities. Equitable treatment means people receive the same opportunity to attain their objectives.

The Student Success Center plays a major role in counseling students with learning difficulties and psychological problems. The Social Work department provides mentoring and counseling services to students and staff. The department prepares workshop, events, and seminars to support underrepresented groups. It provides supportive workshops to students including disabled ones for their success and development to achieve their full potential. In addition to assigning mentors for students with learning difficulties by Education students.

MUBS provides educational access schemes for people with disabilities through prohibiting discrimination in recruitment and admissions on the basis of disability.

Students with learning disabilities at MUBS have the right to request special accommodation allowing them to succeed in theory learning journey, these include the right for private tutoring, separate exam rooms, extended review periods for exams, and added time for exam taking, in addition to counseling and mentorship.

All details about the activities relate to SDG 10 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg10.aspx>



To promote for SDG 11:

Sustainable Cities and Communities and as part of the university's effort to improve environmental awareness, enhance access to natural heritage landscapes, MUBS partners with the public sector to develop open-access spaces that promote conversation and awareness of sites of national and global significance.

The Art & Design department provides visits to local museums, galleries and exhibition spaces through different courses as history of art or drawing and sketching. The students visit museums and benefit from sketching workshops, they also visit several art galleries in Beirut.

The Art & Design department participates in different exhibitions organized by the local community such as:

- o Aley Fine Art exhibition organized in collaboration with the municipality and under the patronage of the ministry of education.
- o Ramadaniyat beyroutiya organized by makhzoumi foundation
- o Expo Aley organized by the municipality
- o Rashaya citadel exhibition where we participated with 75 years independence poster
- o Logo interuniversity's competition organized by the presidential house
- o Shift forward exhibition for universities organized by the graphic design syndicate and Beirut Art Film Festival where we participated with first winning poster
- o Starpack ceremony and exhibition organized by UNIDO and the ministry of industry
- o In addition to on campus yearly exhibitions.
- o The department participates yearly in symposium Ras el Matn organized by Ras el Matn municipalities where our students spend a day in a camp in nature where they draw Landscape scenes and leave their paintings to the organizer.

MUBS organizes meeting for the Public Health students and NGOs at its campuses within the Practicum Training Sessions. This practical experience provides students with the needed skills in the field and puts them one step further towards their graduation and towards their mission as leading Public Health specialists in Lebanon and the region.

The School of Health Sciences gets set to introduce new Gender-Based Violence modules: The School of Health Sciences in collaboration with the United Nations Population Fund (UNFPA), the German Cooperation, and the Institute for Women's Studies in the Arab World at the Lebanese American University (LAU), launched the first workshop intended to enhance the national capacity to prevent and respond to Gender-Based Violence in Lebanon by Capacity Development for Academic Institutions in Lebanon.

All details about the activities relate to SDG 11 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg11.aspx>



To promote for SDG 16: Peace, Justice, and Strong Institutions

MUBS is devoted to empowering innovation and inspiring youth. On the path to fulfilling its mission, MUBS has invested all of its resources into the constant development of an environment conducive to learning. The result has been the creation of a diverse and closely-knit academic community that is fully committed to creating a life-long learning community. The MUBS educational spirit is one of respect, integrity and inspiration and is meant to constantly motivate members of its community to leap forward and aim higher.

Students and Alumni are represented in every committee such as:

- Central Accreditation Committee
- Academic Integrity and Student Fairness Committee
- Faculty Advisory Boards
- Deans Council
- Student Success Committee
- Student Recruitment Committee
- Library Committee
- Research Committee
- Continuing Education Program Committee
- Civic Engagement Committee

MUBS applies practice-oriented study. Disciplines such as Education, Business, Health Science, Design, and Computer Science have boards of advisors made up of leaders in the field. These advisors influence academic faculty on the latest needs of the market and on curriculum changes needed to meet these needs.

In addition to civic engagement, MUBS established the National Wellness Network to engage community leaders and civil society representatives.

MUBS participates in the “Civic Engagement in the Lebanese Higher Education” seminar organized by the National Erasmus+ Office in Lebanon and the team of Higher Education Reform Experts in collaboration with the Directorate General of Higher Education. The seminar reviews some good practices and successful approaches adopted by several Lebanese higher education institutions in the field of civic engagement and also presents the concept as seen in the European Higher Education Area. In addition to civic engagement, MUBS established the National Wellness Network to engage community leaders and civil society representatives.

In line with its culture of community service and promoting public health and awareness in under-served areas of Lebanon, MUBS received a grant from the World Health Organization (WHO) to work jointly with Champs NGO and leading scholars to support school health in disadvantaged rural areas. MUBS is conducted for the common good and not for the interest of the individual faculty member or the university as a whole. The common good depends on the free search for truth and its exposition. Thus, MUBS has a Policy on Academic Freedom that encourages professional autonomy and academic freedom in teaching and research in all disciplines.

MUBS hosted the Kick-off Meeting of DIGIHEALTH, a European Project Funded by Erasmus+: Eleven partners from Sweden, Spain, Italy, Syria and Lebanon were hosted by MUBS in Beirut from 28/2/2019 to 2/3/2019 during the Kick-Off meeting of the Erasmus+ project “Innovative digital Skills & Teaching Methods for Effective Health Education in Lebanon & Syria – DIGIHEALTH”. Coordinated by Linnaeus University (Sweden), the project aims at promoting excellence and enhancing the teaching and learning

approaches in health education in Lebanon and Syria.

MUBS impacts the national and regional policy through different activities including but not limited to:

- Quality Assurance Roundtable
- The launch of ARELEN and AASTMT-ARELEN workshops in education technology and the future of higher education.
- A New Arab European Network for Leadership
- Workshop on Consumer Protection in Collaboration with the Ministry of Economy and Trade
- Open Dialogue Meeting with General Chamil Roukoz
- Young Med Voices Project with British Council supervised by British Council training future leaders from various political parties in the principles of democracy, debate, and advocacy.

All details about the activities relate to SDG 16 are available on the following link:
<https://www.mubs.edu.lb/sdg/sdg16.aspx>



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